

## Your Business Image Matters

### INVITATION REMINDER TO :

#### Annual APICSA open conference.

Fallen into a rut with your business image? Do you still stand out from the crowd? Your Business Image should not be mediocre.

All these questions and more will be answered by our panel of expert speakers.

**Renew & Maximize your Impact**

**Stand Out in the Crowd**

**Date: 30 May 2014**

\*Please note date change due to school & public holidays

**Time: 08:30 for 9:00**

**Dress Code: Business Casual**

#### Location Details:

**Cricklewood Manor  
Boutique Hotel,  
193 Albert Street  
Waterkloof, Pretoria**  
\*See attached Map.

For bookings:

Complete booking form & with proof of payment email: [info@apicsa.co.za](mailto:info@apicsa.co.za)

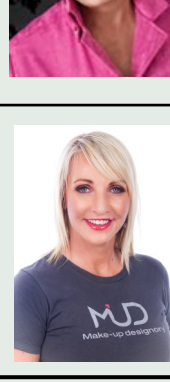
**Cost: R565**

#### Banking Details:

Acc: Apicsa  
Bank: CAPITEC  
Acc# 1268790778  
Savings Account  
Branch: 470010

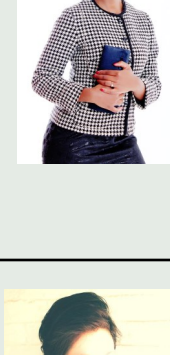
For Updates and info go to our official facebook page "Association of Professional Image Consultants South Africa"

### Our Speakers



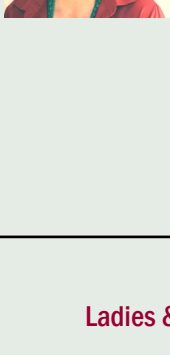
**Lynn Baker**  
Executive Director  
Eloquence Group  
Public Speaking & Executive Presence Coach

9:15 Executive presence— Developing the X-factor in business



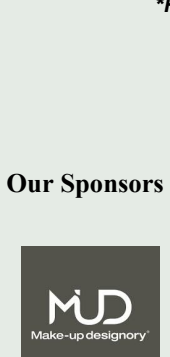
**Anne Dreyer**  
Colourworks International  
Founder: Colourworks International  
Master image Consultant MBA HED  
APICSA Founder & Foreign Ambassador

10:15 EQ in Business



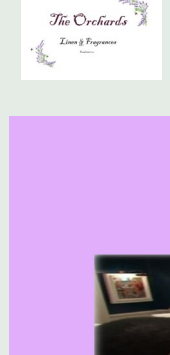
**Jolanda Bedeker**  
Mud Pretoria Showroom,  
Businesswoman, Professional Make-up Artist, Trainer

11:30 Perfectly Make-up in Business



**Moratuoa Hlongwa**  
Qualified Auditor, Partner at New Dawn Accountants Lesotho,  
Owner - Image Evolution  
Author

14:00 Image and your Money



**Angela Paradizhi**

CEO  
DIVA Trainers

15:00 What it takes to be an effective trainer & training provider

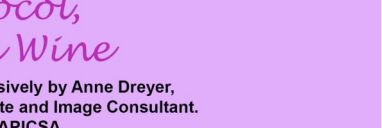
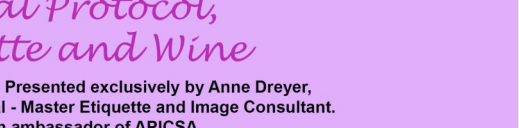
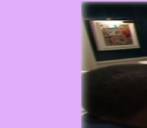
**Ladies & Gentlemen, there will also be some displays and product demonstrations**

**A delightful gift bag also awaits you . Value R500**

**\*Please organize own accommodation and travel arrangements.**

**Note: No refund on non-attendance**

### Our Sponsors



### APICSA PRE-CONFERENCE 29th May 2014 Cricklewood Manor Pretoria

#### International Protocol, Table Etiquette and Wine

One Day International Certification Presented exclusively by Anne Dreyer,  
(Founder of Colourworks International - Master Etiquette and Image Consultant,  
Founder and foreign ambassador of APICSA)

#### Why chose to be trained by Colourworks International?

All Colourworks International Certificates are internationally recognized! Anne Dreyer, Master Image and Etiquette Consultant, Founder and CEO of Colourworks International Established Colourworks International in 1984 as the FIRST Image Academy in South Africa. Today Colourworks International is established also in Australia, China, Singapore, Dubai and the USA and the bordering countries of South Africa

#### INCLUDED IN THE ONE DAY INTERNATIONAL CERTIFICATION

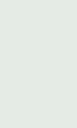
- \* International Protocol
- \* Table and dining Etiquette
- \* Wine Etiquette
- \* Conference Etiquette and Corporate Culture and Protocol
- \* Business Etiquette
- \* Social Etiquette and Travel Etiquette
- \* Formal Practical sit down lunch

#### WHAT YOU RECEIVE

- \* An internationally recognized certificate
- \* A Table Etiquette Power Point CD and Training Manual
- \* Two Books by Anne Dreyer : "Darling what fork do I use?" & "The little book on wine"
- \* A sit down formal lunch

**APICSA Members R1500.00**

**Non Members R1950.00**



**COLOURWORKS INTERNATIONAL**

Tel : 032 586 0286 Email : [admin@imageconsultant.co.za](mailto:admin@imageconsultant.co.za) Website : [www.imageconsultant.co.za](http://www.imageconsultant.co.za)

**Please book directly with Colourworks International.**