

Process to become a accredited image consulting training facility / facilitator for Association for Professional Image Consultants South Africa & Africa

The Accreditation Process?

The accreditation process requires a consultant or company to complete an Image Portfolio and undertake practical demonstrations before an assessor who is a member of APICSA's Board. The six core areas of image which are assessed are:

- Colour Analysis
- Female Style and Body Analysis
- Male Style and Body Analysis
- Make-up Tuition
- Business & social etiquette
- Presentation

Undertaking the accreditation process requires a consultant or company to be experienced and knowledgeable in 1:1 consulting and public speaking. To become a registered training facility/facilitator can take as little as 1 months and to become an accredited training facility/facilitator can take an extra 1 to six months, although there is no time limit on completing the process.

Assessments/ Audits

A complete assessment/audit will be done on the following to ensure that they are up to APICSA's Professional standards:

- Training programme i.e. Study guides, swatches etc.
- Venue used for training
- Examination & Certification Process.

What Levels of Accreditation Does APICSA Award?

Accreditation gives the facility/facilitator further credibility with their clients. In an industry where validation is often sought, having a recognised qualification will set you apart from unqualified competitors.

Award Levels

Registered:

Assessment of an image portfolio and the presentation of the four core modules (excluding Make-up tuition). i.e. Colour Analysis, Female Style & Body Analysis, Male Style & Body Analysis, Make-up Tuition. Did not go through the audit process as yet. Will be placed on the APICSA Training Facility page under registered companies. The cost involved are once off administration fee of R1000.00 this is to cover all cost relating in administration and assessment. Thereafter a once a year membership fee of R650.

To stay a registered company you will have to go through the assessment process every 18 months. Cost of assessment calculated at that point in time.

Accredited:

Assessment of an image portfolio and the presentation of the four core modules. Completed the full audit process.

Will be placed on the APICSA Training Facility page under accredited companies. The cost involved are once off administration fee of R1500.00 this is to cover all cost relating in administration and assessment. Thereafter a once a year membership fee of R750 for 2015.

To stay an accredited company you will have to go through the assessment/audit process every 24 months. Cost of audit calculated at that point in time.

To apply please complete application form.